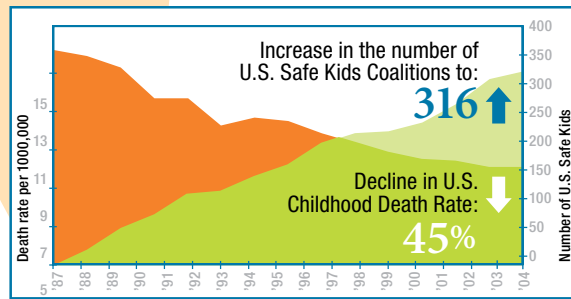


HOW WE DO IT

There is no one device or solution to effectively prevent all types of accidental childhood injuries. Instead, Safe Kids combines multiple strategies to reduce injuries.

IT'S WORKING

We are proud of the facts that since the inception of U.S. Safe Kids in 1987, there has been a 45% decrease in the number of childhood deaths caused by accidental injury. That decrease relates to over 34,000 lives saved. At the same time, the number of Safe Kids coalitions in the United States has risen to 316.



Sources: National Center for Health Statistics, Centers for Disease Control and Prevention, National Vital Statistics System

WHAT WE DO

Safe Kids Kalamazoo County seeks to reduce the number of preventable childhood deaths and injuries by uniting diverse groups and individuals to work on this common goal by:

- Educating adults and children
- Creating safe environments
- Conducting research
- Advocating for effective laws

With over 80 members and 30 involved organizations serve Safe Kids Kalamazoo County in the following action groups:

- Bicycle and Wheels
- Burn Prevention
- Child Passenger Safety
- Home Safety
- Pedestrian Safety
- Poison Prevention
- Water Safety

Join us and **help prevent**
the number one **cause of death**
for **children 14 and under:**
Accidental injury

YOU CAN HELP:

Ensuring the safety of the children around us takes a team effort, won't you help? For more information or to volunteer for the Safe Kids Kalamazoo County, **call: (269) 341-8830.**



THE PROBLEM

Accidental injury is the number one cause of death among children ages 14 and under in the United States. Also, each year one out of every four children needs medical attention for an accidental injury.

THE SOLUTION: Safe Kids

Safe Kids Kalamazoo County is one of more than 300 grassroots coalitions in all 50 states, the District of Columbia and Puerto Rico that bring together health and safety experts, educators, corporations, foundations, governments and volunteers to educate and protect families.

Safe Kids Kalamazoo County is a member of Safe Kids Worldwide, a global network of organizations dedicated to preventing accidental injury.

We know **our efforts** are needed because as many as **90 percent** of **accidental injuries** can be **prevented**.

Raise community **awareness**

Provide **education** programs.

Participate in school and **community events**.

Initiate **public policy** changes
monitor **product safety**

www.safekids.org

www.safekidskalamazoo.org

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Proud Lead Agency



The Children's Hospital at
BRONSON



Preventing accidental injury.